

Assets and challenges of a strategic sector for Europe: **The European rail manufacturing industry**

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A few words on UNIFE: the European Association of rail supply manufacturers



What is the European rail supply industry?

- Main business segments:



ROLLING STOCK



SIGNALLING



INFRASTRUCTURE



ENGINEERING

- From SMEs to world-class industrial champions
- Suppliers based all over Europe

A strategic industry for the European economy



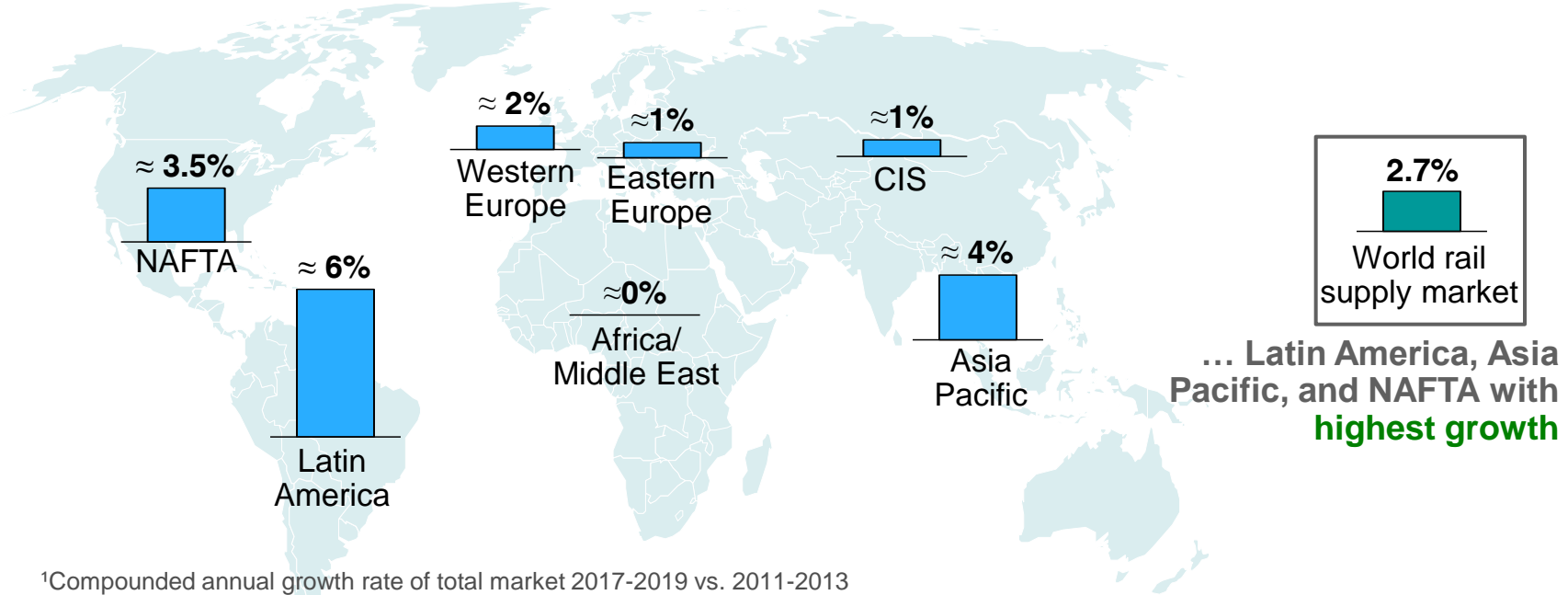
JOB- CREATING



INNOVATIVE



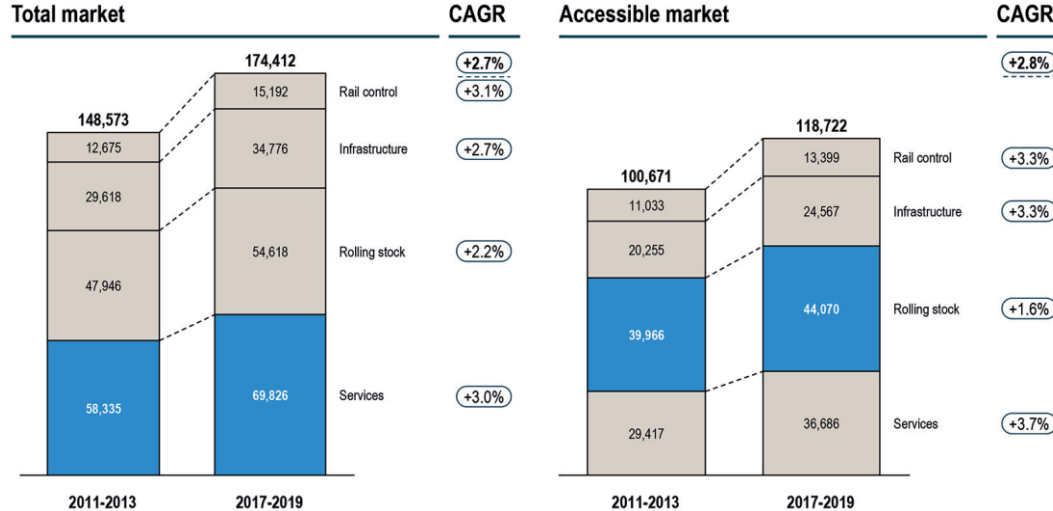
- Megatrends: growing urbanisation, energy scarcity and climate change
- Based on trends and future orders, the market is expected to **grow by 2.7%**



¹Compounded annual growth rate of total market 2017-2019 vs. 2011-2013

Source: Steering Board UNIFE WRMS 2014

A growing challenge: international market access

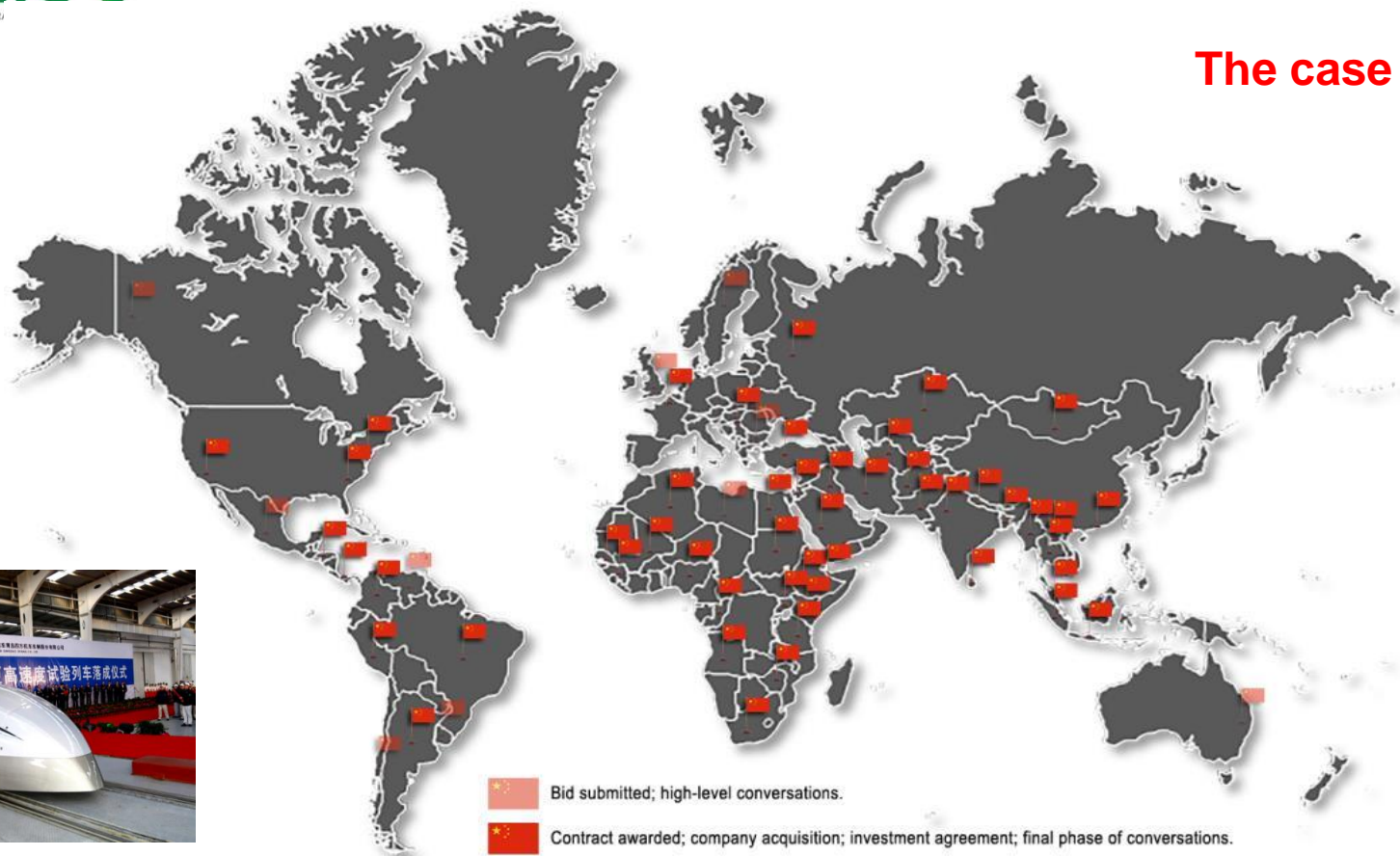


- Only 67% of the total market is truly accessible to European suppliers
- Increasing difficulties on some markets (China, Japan, etc.)

Source: Steering Board UNIFE WRMS 2014

Increasingly fierce competition with Asian companies

The case of China



How the EU can help safeguard the global leadership position of the European rail supply industry

**Strengthen
the offer**

Research and Innovation

Energy-efficiency

Skills and Training

**Improve the
EU and
International
business
environment**

Internal Market

Internationalisation and Market access

Business environment for SMEs

**Stimulate
demand in
the EU and
worldwide**

Public grants for rail projects

Mobilising development banks and private investment

Rail-friendly Transport policy