

COMMUNICATIONS MANAGER

at UNIFE - the European Rail Supply Industry Association

Position

- We are looking for an experienced communications manager with the ability to handle a number of diverse projects and tasks dealing with UNIFE's online and offline communication activity

Profile

- Minimum 1-2 years work experience in Communications/Press Relations
- Master's degree in Communications/Public Relations
- C2 English proficiency level
- Digital native, knowledge of online content strategy and creation, experience in working with CMS and mass mailing systems
- Ability to think analytically and strategically
- Excellent organizational, planning, and coordination skills
- Ability to manage multiple projects simultaneously, multi-task and re-prioritize as needed
- Self-motivated and detail-minded
- Capable of working independently as well as part of the team
- Up to date on industry trends

Responsibilities (including but not limited to)

- Drafting compelling articles, web copy, social media posts, and, speeches related to skills, diversity, XR/VR/AR, AI
- Creating a wide range of content from infographics and videos to writing
- Managing websites, social media channels, mass mailing system, and apps
- Developing and coordinating publications (print, digital)
- Coordinating conferences and other events (including preparation and organisation of the event, liaison with organisers and speakers, promotion of the event and event reporting)

Offer

- A stimulating position in a diverse and dynamic environment
- A supportive, collaborative workspace where there is always room for growth and development
- An attractive salary and benefits package in line with the candidate's work experience, plus a substantial holiday perquisite

Application process

- CV (in EN), motivation letter (in EN), and links to previous works/ portfolio to be sent to andrei.ciufu@unife.org by **30 November 2023**
- Interviews will take place at UNIFE premises in Brussels between **4 and 5 December 2023**
- This vacancy may close earlier if a high number of applications are received or once a suitable candidate is found, so early application is strongly advised
- Starting date: **8 January 2024**
- No phone inquiries please

About UNIFE

Based in Brussels since 1992, UNIFE is the Association representing the European Rail Supply Industry at EU and international level. UNIFE gathers more than 120 direct company Members – from numerous SMEs to major industrial champions from all over Europe – active in the design and manufacture of rolling stock (i.e. trains, metros, trams, freight wagons) as well as rail signalling and infrastructure equipment. UNIFE also brings together national rail industry associations from 11 European Members States. For more information, visit www.unife.org or follow us on [X](#) or [LinkedIn](#).